

The Leek



The Entertainment Industry's Most Reliable Fake News Source

Volume 21, June 30, 2003

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Just The Facts, Ma'am!

Cat's urine glows under a blacklight.

Elephants can't jump. Every other mammal can.

Among the Abipone people of Paraguay, individuals who abstain from alcohol are thought to be "cowardly, degenerate and stupid."

Women blink nearly twice as much as men.

An ostrich's eye is bigger than its brain.

Testing: Police Warnings That Override Your Car Radio

When an emergency vehicle driver puts on his lights and siren to clear a path, many drivers refuse to get out of the way. To remedy that, three Florida agencies are testing out a device that would broadcast warnings over car radios so that drivers would be more likely to yield to approaching emergency vehicles. The device would override radio signals within 1,050 miles, broadcasting the message, "Police emergency, get the fuck out of the way." The system wouldn't work if the car radio was turned off, or if the stereo system was playing a CD or tape of if the driver is deaf.

"We feel that drivers aren't so much *ignoring* us, as they just can't *hear* us," said Reilly McPatrickmacmanusshaunossy President of the Emergency Vehicle Yield Society. "We tested a 10,000 watt amplifier, man that worked *great*. People were driving up on the sidewalk to get out of our way. Only problem was we needed a trailer on the emergency vehicle, which isn't always practical."

But not all drivers are happy with the new device. "I was, like, totally rocking out to the new Metallica tune on 106.7, The Home of Rock and Roll," said driver Rip Chunky of Clearwater. "Then this disembodied voice came on and told to pull over or something. Shit, if I'd been high, I might have had a heart attack or something. Totally un-cool. Totally."

Increased Spotloads Is Radio's Single Greatest Issue

Speaking at the annual Jacobs Media Rock Summit in Los Angeles, Entercom President/CEO David Field said increased spotloads is radio's single greatest issue and "the one where we're vulnerable." "The industry needs to be smarter about how we air commercials," he said. Entercom carries shorter-than-average spotloads, Field added, and will ultimately move away from :60s to :30s and even :20s. Of course, the length of the *stopsets* is longer than ever, with some stations airing 25 minutes of commercials an hour. The thinking is, if stations can charge the :60 price for a :20 spot, and keep the stopset the same length they can triple revenue overnight.

Another "critical issue" facing radio, Field said, is the beating it's been taking in the consumer press. "We're being maligned for a variety of sins we didn't commit," he said. Fortunately, most of the negative publicity hasn't gone beyond the country's intelligentsia, as 85 percent of radio listeners can't even read and are more than satisfied with the crap they're getting on the radio.

Field also professed his belief that a "PPM-like" device will replace the diary as the primary audience measurement tool, warned that radio will face problems in the future if it doesn't program to 12-24's today and that flying cars will be commonplace by 2006.



David Field: Duh!

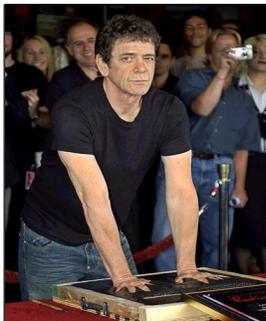
The Small Screen



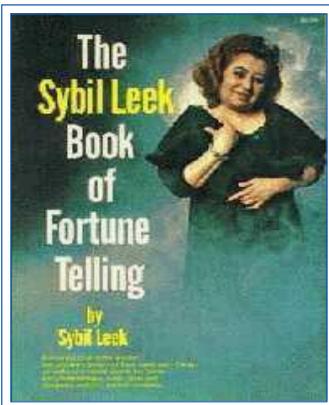
Sheryl Crow announced last week that her new all muppet band would be hitting the road with The Beach Boys in the fall



another graduate of the music industry's new retraining program

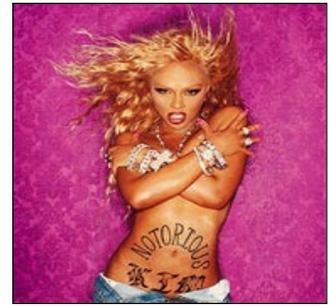


Lou Reed becomes a permanent fixture on Hollywood Boulevard after workers accidently use quick drying cement



Lil' Kim's Only Shirt Stolen

Lil' Kim has reported that her only \$250,000 shirt was stolen from her luggage on June 20 at New York's JFK airport while she was waiting to fly to Los Angeles for the BET Awards. Her signature "Queen Bee" shirt that she has worn in several videos and fashion shoots is missing. The theft allegedly happened when Kim accidentally checked the bag with the shirt in it, when she meant to bring it as a carry on. When she realized the error, the flight was delayed while her bag was retrieved from the baggage hold. When she looked in the bag, her jewelry was still there but the shirt was missing. Her lawyer, Mel Sachs, told the New York Daily News that the bag had been tampered with. "Lil' Kim is known for her exceptional and distinctive custom-made shirt and had it stolen," he said. "Celebrities like Lil' Kim are vulnerable to being targeted and being victims of this kind of theft." The incident is currently under investigation by the Port Authority Police. Lil' Kim will be wearing a \$5,000 towel until the shirt is recovered.



lil' kim

Morpheus Goes To Congress To Stick Up For File Sharers

Morpheus, the man who exposed the Matrix conspiracy, said he will battle US music industry plans to sue those who use 'peer-to-peer' networks by taking a campaign to the seat of power in the States.



morpheus

The Underground Leader said he will lobby Congress in a bid to fight the RIAA (Recording Industry Association of America) plans to sue those found to be illegally distributing songs through software like Morpheus and Kazaa.

"The record industry called peer-to-peer users pirates, but what these people are, are hundreds of millions of sleeping voters," Morpheus said. "You are all asleep! Machines rule the world! They are using you for power!" Oh man, here we go again.

CONTACT

“Boulevard”

GOING FOR ADDS AT
CHR/POP, HOT AC, AC
AND TRIPLE A RADIO
— 6/30/03!!

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(805) 969-7095
Sam@mvpent.com

Claire Parr
(203) 226-9939
ClaireParr@aol.com

LISTEN

HIGH

LOW

RAGIN' GRACE LLC.

How The RIAA Plans To Hunt Down Illegal File-Sharers

The RIAA will scan directories of peer-to-peer networks, which allow users to find the material they are looking for. When the software finds a user who is offering to dis-



tribute copyrighted music files, it downloads some of the infringing files, along with the date and time it accessed the files.

Using the data, the RIAA will be able to identify the infringing party's ISP. The RIAA can then serve a subpoena on the ISP, requesting the name and address of the in-



angry mob

dividual whose account was being used to distribute copyrighted music. Under the *Digital Millennium Copyright Act*, ISPs must provide copyright holders with such information when there is reason to believe copyrights are being infringed.

Once armed with the name an address, the RIAA will dispatch an angry mob with pitchforks and torches to the file-sharers place of residence. It remains unclear if the mob will be required to knock, but the RIAA confirmed late last week that the mob will be allowed confiscate the pirate's property, to "give them a taste of their own medicine", and burn their property to the ground, "just for good measure".

Clear Channel Launches Account Executive Training Program

Clear Channel has launched a new training and recruitment initiative called *Selling for the Future*. The program began on June 2, with trainees graduating on July 2. All of the 500 trainees are reuses monkeys.

"Nothing like this has ever been done before," commented Clear Channel Radio CEO John Hogan. "We believe so strongly in preparing for the future that we are investing significant financial and personnel resources to find, hire and train future sales professionals, that just happen to be monkeys." How did the company come up with this bold new sales idea? "We kept finding ourselves saying 'we could get trained monkeys to do a better job than you idiots' at just about every sales meeting," said Hogan. "One day we looked at each other and just knew we had to give it a try."

The program will include nine topics: Radio 101, explaining the value of radio, addressing the changing industry, poo throwing, creatively solving your client needs, potty training, presentation skills, research tools and new business development.

"Trained monkeys are the future of radio sales," continued Hogan. "They don't complain, they're always on time and they work for bananas. Okay, so maybe they smell like holy hell, so do our current account executives!"



one of the trainees takes a break from the CC program

ABC Radio-Los Angeles Raises \$500,000 For Military Families, Then Blows It In 48 Hrs.

Los Angeles' ABC owned radio stations, Talker KABC, Classic Rocker KLOS and Sports KSPN, joined together in "Operation: Lend-A-Hand," a 65-hour radiothon that raised over \$500,000 in cash to benefit Southland military families from nearby Camp Pendleton and Twenty Nine Palms. The Food Banks of Southern California will also receive funds on behalf of war veterans and others in need.

Sadly, two air personalities and six board ops from KLOS grabbed the cash and after a marathon 48 hour spending spree at bars, strip clubs and massage parlors, only \$1,683 remained.

"Hey," said one of the board ops, "it's the thought that counts, right?"

The Industry Leek Uses Only 100% Recycled Electrons For All It's Printing Needs

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Why Wait?  Move to EarthLink.™

Letters

Letters to The Leek are guaranteed to be mostly authentic.

Dearest Ted:

So, it is YOU that are responsible for that disgusting, perverted, sick, twisted and otherwise hellish piece of cyber yellow journalism that slithers into my email each week?

Keep up the good work.

- Sam

will do Sam, thanks for the kind words...

Hey there!

Thanks for the note. I'm out of the office until Tuesday, June 24th. I will check email then. If it's urgent please contact Carlos Benevides. If it's not, I'll get back to you as soon as I can next week.

Have an awesome weekend!

-Kneale Mann

you're welcome Kneale.. hey! wait a sec, if you're out of the office, how did you write that pleasant, if a little impersonal, note to me??

To: The Leek

Subject: RE: 19th Issue of The Leek with bonus pull out Convention Pocket Guide

VERY fucking funny.....What does one win if we send you the Tolkoff scorecard?

a dinner dream date with Max at The Magic Castle, winner must bring their own rabbit. you have until July 14 to send in your completed cards.

Please email your letters to:
TheLeek@earthlink.net
The Leek Reserves the right to totally edit or misconstrue what you say.



Opinion



The Vinyl Solution?

I was having a nice summertime backyard barbecue with some friends last week, and as is my custom, I put on some music to drown out the noise of the kids trying to drown each other in the pool.

"Wow, you still have vinyl!" said my friend.

"Of course I do, don't you still have a collection?" I replied pulling on my beer.

"No way, I sold mine a long time ago," he said. "You know, I know times are tough for you right now, I can have my guy come over and take it all off your hands, he'll pay you cash."

Sell my vinyl? Why, I rather sell one of my kids! I spent the better part of my youth amassing my collection. I spent the better part of a down payment on a condo in Palm Springs amassing my collection. These aren't just records, these are my history in grooves. These wax platters defined my taste, my very identity. Who the hell is this guy I thought was my friend?

"No thanks, man." I said.

After everyone left, and I cleaned up what the dog left of his shoes, I went out to the converted garage and took a good long look. You know, I really don't listen to them very much anymore. It's such a big production for just twenty minutes of music. I used to enjoy the ritual of taking them out of the sleeve, brushing them off then deciding which side to play before plopping them down on the felt pad on my old Marantz turntable. Check the strobe... yep okay speeds fine. Drop the needle down... click fuzz pop... *Music*. I kind of miss all the scratches and noise, I thought. I used to be able to tell which album was mine out of a hundred by the scratches. And the covers were actually big enough to be considered art all on their own. But I guess I owe it to myself to take an inventory at least. So I measured and figured and came up with the numbers, more than 8,500 LP's (the big ones with the small holes) and at least twice that many 45's (the small ones with the big holes), even if the guy was a total rip I'd probably clear \$4k.

But these weren't like the cases of promo cd's I (allegedly) sold when I was a Program Director. No, no no. These were imports, collectibles, one of a kind, colored vinyl, picture discs and the like. Surely these icons of an era would fetch more than 50 cents a pop. Besides, aren't these things supposed to only *increase* in value with age? Isn't the vinyl comeback as inevitable as your neighbor deciding at six am on Sunday after you've been out drinking 'till three the night before to get started on that new deck he's been putting off building six feet from your bedroom window? Maybe if I just hold on to them a little longer they'll really be worth something. Yeah, *then* they'd be worth selling. Oh, who am I kidding? I am never going to sell them. Take a kidney, but leave the vinyl.

So, I took out an album, turned it over in my hands, looked at the artwork, took the inner sleeve out of the jacket, pulled the record out of the inner sleeve, blew the dust off it (which I would NEVER have done, it leaves moisture and only attracts more dust), put it on the turntable, dropped the needle and cranked it up.

"WHAT THE HELL ARE YOU DOING!?" yelled my wife. "THE BABY IS ASLEEP! TURN THAT OFF!" You know what? Maybe I'll sell 'em after all.

LISTEN NOW
to listen online click here



Two Senators Who Voted For The TeleCom Act In 1996 Wonder “What The Fuck Were We Thinking?”

Senators Byron Dorgan (D-ND) and Russ Feingold (D-WI) took to the papers in voicing their displeasure with the new FCC media ownership rules, by writing an editorial that was posted in today's *Chicago Tribune*.

The senators call for Congress to reverse the FCC's "damage" by invoking the Congressional Review Act and overturning "these potentially dangerous new rules" in spite of having their pockets lined by media corporation lobbyists for the past 15 years.

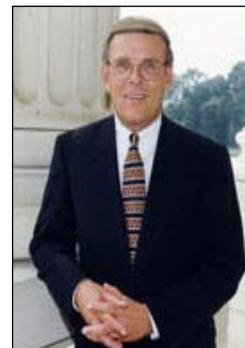
"Combined with the already lax rules on radio ownership, it is now possible for a single company to dominate the media in the largest American cities by owning the newspaper, three television stations, nine taco stands, four paper routes, eight radio stations and the only cable television system in town," the Senators claim. "By invoking the Congressional Review Act, Congress can abolish these new rules and require the FCC to re-draft them in the public interest. That's what we will pretend to do. Of course, at the end of the day, it's business as usual."

They claim the Telecommunications Act of 1996 is to blame for media consolidation. "We know that it has been a boon to the big media companies and it short-changes listeners," the Senators wrote. "What the fuck were we thinking?"

"Under the new rules, television will begin to look more like radio, with no picture, absentee owners, standardized and homogenized programming, less local news, and less community involvement and knowledge. The five giant media conglomerates that already dominate the airwaves will expand their reach and further stifle localism and diversity."

The Senators also were frustrated that "Americans had so little chance to evaluate the rules," since the commission only held one public meeting. They also wondered why the media hasn't informed the public of what the changes will really mean. "It's almost like they don't want people to know."

The editorial closed with the Senators urging their associates to join them. "Congress can use the Congressional Review Act to right the wrong done by the new media ownership rules. If we don't, the range of voices that Americans have come to expect, whether we open the newspaper, turn on the television or tune into the radio, will continue to fade away until, ultimately it will come to resemble our political system."



ever get the feeling you've been cheated?

— LEEK CLASSIFIEDS —

To place a classified in The Leek please contact us at (818) 989-4997 or TheLeek@earthlink.net

I'm in love with a girl finest girl in the world I never knew love could be this way think about her all the time know she always on my mind I never knew this could happen to me. Box 5341

Help the cause! Hamas brand Hummus! Tangy as the business end of a AK-47! The flavor explodes in your mouth like a suicide bomber! Free head towel with orders of a case or more! Ad32

Need a larger Vagina? All those thicker longer penises killing you? Girls it's your turn! New herbal pill will more than double your size! Works overnight gently! Ad75

FOUND!!!! The real killer!! respond to Leek Box12

bisexual bicycle wanted for bivalve bi-centennial AD#2

Answer to Oopsie Daisy. Killing your entire family is more than an "off day" I would recommend a creative writing class to help you better understand the nuances of expressing yourself in words. I hope that helps!

Lardy Cakes! Authentic ole English lardy cakes made with authentic ole English lard! You haven't lived 'till you've lived lardy... Nancy Box 98 E

LOST IT yesterday around noon. Don't really know why, but I'm terribly sorry. If you found it, keep it, 'cause I don't want it anymore.

Birdbath for sale. Cheep. Box 2323

